



I Semester All U.G. Courses Examination, May/June 2022
(NEP Scheme)
COMMERCE
Entrepreneurship and Start-Ups (Open Elective)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written **completely** either in **English** or in **Kannada**.

SECTION – A

1. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**
- What do you mean by the term Industrial Estate ?
 - State any two benefits of Business plan.
 - Expand DST and PMKVY.
 - State any four personal competency required by the Entrepreneur.
 - Give the meaning of the term permit.
 - Differentiate between entrepreneur and enterprise.
 - Who is Venture Capitalist ?

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

- Write a brief note on role of Make in India in Economic development of the country.
- Define Entrepreneur. Explain the importance of an entrepreneur in nation development.



4. What do you mean by licencing ? Explain the objectives of Licencing.
5. Distinguish between entrepreneur and entrepreneurship.
6. Explain the advantages of preparing business plan.

SECTION – C

Answer **any three** questions. **Each** question carries **ten** marks. **(3×10=30)**

7. Define Entrepreneurship. Explain the various types of entrepreneur.
8. Briefly explain the various government schemes in entrepreneurship development.
9. Elucidate the pros and cons of being an entrepreneur.
10. What do you mean by Business Plan ? Prepare a business plan for setting up a Hotel in a metro city.
11. What do you mean by feasibility study ? Explain the various feasibility to be studied in formation of a business.

SECTION – D

Answer the **compulsory** question. This question carries **eight** marks. **(1×8=8)**

12. Explain various opportunities available to you in India as a Young Potential Entrepreneur.

OR

Explain any one Entrepreneurship Promotion Scheme of Government of India.